

# Alexandre Berthon

Product Manager turned Rails developer



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in alexandreberthon



alexberthon



alexberthon



Paris, France

## **EDUCATION**

MSc in Management

ESSEC Business School 2015 - 2018

**MSc in Engineering** 

Arts et Métiers Engineering School 2012 - 2015

## **LANGUAGES**

French (Native)

English (Fluent)

Italian (Proficient)

## **HOBBIES**

Tennis, Basketball

Sci-fi 🖋 🦠

## CAREER PROFILE

Ruby on Rails developer based in Paris, France. I used to be a Product Manager on B2C and B2B apps, allowing me to bring product vision & strategy in my dev work.



## Fullstack developer bootcamp

April 2023 - June 2023

Le Wagon Paris, FR

9-week intensive coding bootcamp learning HTML, CSS, Bootstrap, JavaScript ES6, SQL, git, GitHub, Heroku and Ruby on Rails. Designed, implemented and shipped to production a clone of AirBnB and a Rails prototype of **Zenloop**.

#### **Chief Product Officer**

May 2018 - February 2023

Coorganiz/Calizy (B2C app/SAAS provider) London, UK & Paris, FR

Working with a team scattered across Europe on 2 different projects:

- Coorganiz (B2C app, iOS/Android/web), an app that helps the organization of small communities
- Calizy (B2B app, iOS/Android/web), a SAAS product that facilitates appointment booking for companies

#### Activities:

- · discussing: collect and challenge users/clients wants/needs
- reframing: find the generic feature(s) hidden behind the specific, complex needs
- planning: maintain the product roadmap, prioritize future developments
- · designing: specifications writing, with UI conception
- · managing: support the development teams during their coding sprints
- QA: test the new features

## SKILLS & PROFICIENCY

Ruby on Rails	
StimulusJS	
React, Next.js	
HTML, CSS	
R	
Python	
Sketch, Photoshop	
Premiere Pro	